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## METODIC PROJECT

"DRIVING SUSTAINABILITY, COLLABORATION, AND GLOBAL OPPORTUNITIES IN HIGHER EDUCATION."



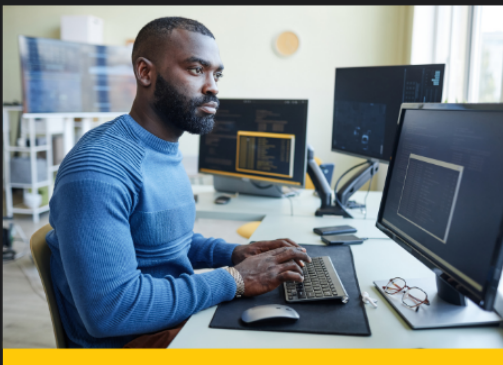
Co-funded by  
the European Union

Funded by Erasmus+ programme. The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# ABOUT THE PROJECT

The METODIC project focuses on empowering higher education institutions (HEIs) in Kenya, Ethiopia, and Uganda to address the challenges of sustainability and circular economy within the textile sector. By introducing a blended learning Bachelor course on sustainable and circular business models, the project equips students with green skills essential for the future.

METODIC also promotes collaboration between academia and industry through the creation of Collaboration Centres, bridging the gap between education and real-world needs. Additionally, it promotes internationalisation by exploring joint courses, mobility schemes, and knowledge exchange to create a globally connected learning environment.



## SUSTAINABILITY & CIRCULAR ECONOMY THROUGH DIGITALISATION

The project aims to integrate sustainability principles into education by developing innovative digital courses that teach circular economy practices tailored to the textile industry.

## COLLABORATION BETWEEN ACADEMIA & INDUSTRY

By establishing Collaboration Centres, METODIC connects HEIs with industry stakeholders, enabling mutual growth and practical application of knowledge to drive innovation and job creation.



## PROMOTING INTERNATIONALISATION

The project builds frameworks for joint courses and exchange programs, promoting a global education network that enhances learning opportunities for students and staff alike.

